

# Tip\$ & Treasure\$ Weekly

January 9, 2009

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## IMPORTANT INFORMATION FROM THE VOLUNTEER CENTER

In a community struggling to respond to and recover from a disaster, an influx of unexpected or unneeded volunteers and donations can make the process even more difficult. Before traveling to the disaster area to help, learn where and when your skills will be needed. Discuss with volunteer organizations how your needs for food, water and shelter will be met while you are volunteering. When volunteering, don't become part of the disaster. Follow these guidelines:

### GET TRAINED

Most disaster organizations require a level of training to be sure their volunteers are qualified to supply the services the clients need. Though it is sometimes possible to train you in the moment, it is not the most effective way. Signing up with a disaster-based organization before a disaster is the BEST way to be a great volunteer later.

Several important preparedness trainings are already scheduled in the community.

1. Jan. 10 at 9:15 a.m. the Washington State Animal Response Team will train volunteers on evacuation, assistance and sheltering animals in times of disaster. The training is at the Enumclaw Fire Department, 1330 Cole St., Enumclaw. For

- more information call Gretchen at 360-886-7276 or visit [washingtontart.org](http://washingtontart.org).
2. Jan. 15 at 6 to 8 p.m. the Medical Reserve Corps will provide volunteer orientation and training at the Thurston County Public Health Department. For more information call Annie Merritt at 786-5581 ext. 17037# or send her an e-mail at [merrita@thurston.wa.us](mailto:merrita@thurston.wa.us).
  3. Feb. 3 at 6:30 p.m. Thurston County Emergency Management offers a train-the-trainer class on Map Your Neighborhood a strategy for preparing your community for a disaster. Call Vivian Eason at 360-786-5243 or e-mail her at [easonv@co.thurston.wa.us](mailto:easonv@co.thurston.wa.us).
  4. Feb. 28, March 14 and 28 the Homeland Security Region 3 will conduct Community Emergency Response Team (CERT) training in Yelm. For more information, or to register, call Brittany Ruiz at 360-786-5207 or e-mail [ruizb@co.thurston.wa.us](mailto:ruizb@co.thurston.wa.us).
  5. April 15 to May 27 from 6:30 to 9:30 p.m. on Wednesdays a Community Emergency Response Team (CERT) training course will be held for Lewis County residents only at the Centralia Police Department. For more information or to register, contact: Monica Brummer, 330-7680, ext. 271 or send her an e-mail at [mbrummer@cityofcentralia.com](mailto:mbrummer@cityofcentralia.com):

### **GET REGISTERED**

Visit the Center's Web site at [www.volunteer.ws](http://www.volunteer.ws) and register your skills and interests so you can be matched immediately with organizations in need. The Center will be updating disaster-related volunteer opportunities as they become available and you will be automatically notified if any of those opportunities match your skills or interests. If you are unable to sign up online contact your local office of the Volunteer Center. In Lewis County call 360-748-2500 in Mason County call 360-426-3405 and in Thurston County call 360-741-2622.

### **GIVE CASH**

Financial gifts get help to people fast. Financial contributions are best, because they allow relief organizations to address specific needs most quickly. Make sure the organization you are giving to is legit by visiting [guidestar.com](http://guidestar.com). If you plan on collecting items, ASK as many items may not be needed and may be difficult for organizations to store.

### **BE PREPARED**

Disasters strike with or without warning. Do you and your family know how to respond? It is important to have an emergency supply kit and a communication plan. Visit [www.Ready.gov](http://www.Ready.gov) for more resources.

For more information about disaster training call the Volunteer Center at 360-741-2625, visit them online at [www.volunteer.ws](http://www.volunteer.ws).



## 2009 EVENT LISTING UPDATES

As a courtesy to south Sound nonprofit organizations, NonProfit Solutions maintains a community fundraising event calendar on its [website](#). We are currently in the process of updating it for the new calendar year.

If you would like your 2009 events included in the calendar, please send the date, name and location of your events to [admin@nonprofitsolutionsnw.com](mailto:admin@nonprofitsolutionsnw.com).



## AN ANNOUNCEMENT FROM THE NONPROFIT LEADERSHIP INSTITUTE

We're very excited to announce that due to the popularity and success of the first cohort, another is scheduled to begin in March! If the timing just wasn't right for you to participate with the first group last September, this is your chance to get in on this great program and not have to wait until fall.

The schedule is set and can be accessed at South Puget Sound Community College's Hawk's Prairie [webpage](#). The first class is March 3; the series of full day classes will conclude November 10th.

For more information or to enroll in Cohort 2, contact Margaret Hoyer, Associate Dean of Leadership and Management Development, at 360.596.5743 or [mhoyer@spscc.ctc.edu](mailto:mhoyer@spscc.ctc.edu).



## WORKSHOPS, EVENTS, SEMINARS AND MORE!

### **Register NOW for:**

**Relationship & Referral Marketing**  
**January 15, 2009 11:30 a.m. - 1:00 p.m.**  
**EXIT Realty Boardwalk Conference Room**  
**525 Columbia Street NW, Olympia, WA**

This special webinar-style event will feature Annette Bau, author and nonprofit marketing expert and Linda Jensen a business owner of a local financial planning firm. In this informative session you will learn how to dramatically increase your donations through relationship and referral marketing.

Relationship marketing involves creating, maintaining, and enhancing strong relationships with your donor base. A key to developing long term relationships is

great communication system. The goal must be to retain donors and expand toward developing referrals and word of mouth advertising from your existing donor base, potential donors and centers of influence.

**\$25 per person & includes lunch.**

**Payment and registration required before January 12, 2009**

**Please send your check to NonProfit Solutions NW, 1824 Black Lake Blvd.  
SW Ste. 101, Olympia, WA, 98512**

**OR call to charge to MasterCard, Visa, Discover or American Express  
360.866.3638**

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**GrantStation Presents  
Developing a Powerful Statement of Need**

Cynthia Adams, CEO of GrantStation, is offering a webinar on how to create a persuasive need statement for your organization. This 90-minute webinar is designed for both seasoned grant writers and those with little or no experience. You will learn how to "paint a picture" so that grantmakers understand the extent of the problem or need faced by your community. In addition, the webinar will include advice on how to gather facts and statistics from the Internet in order to bolster your need statement.

**January 15, 2009, at 2 p.m. EST. The registration fee is \$89 per person. Visit their [website](#) to register.**

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**Effective Use of Survey Monkey  
February 19, 2009 11:30 a.m. - 1:00 p.m.**

Aiye Akhigbe, Director of Alumni & Parent Relations & Annual Giving, Saint Martin's University, will lead a discussion on using Survey Monkey to test the thoughts of your organization's constituents.

Now, more than ever, nonprofit organizations should know what their constituents think about their programs and services and how their future giving habits may change. Survey Monkey is a simple, very affordable, online tool that will help you reach large groups of supporters quickly and easily.

**Location to be announced.**

**\$25 per person & includes lunch.**

**Payment and registration required before February 16, 2009**

**Please send your check to NonProfit Solutions NW, 1824 Black Lake Blvd.  
SW Ste. 101, Olympia, WA, 98512  
OR call to charge to MasterCard, Visa, Discover or American Express  
360.866.3638**



## **JOB ANNOUNCEMENTS**

No new listings this week.

As a service to the south Sound nonprofit sector, NonProfit Solutions will list your organization's Job Announcements in the Tip\$ and Treasure\$ Weekly publication AND on the NPS [website Job Board](#) for FREE.

Send your announcements to [admin@nonprofitsolutionsnw.com](mailto:admin@nonprofitsolutionsnw.com).



## **QUOTE OF THE DAY**

He who every morning plans the transaction of the day and follows out that plan, carries a thread that will guide him through the maze of the most busy life. But where no plan is laid, where the disposal of time is surrendered merely to the chance of incidence, chaos will soon reign.

Victor Hugo (1802 - 1885)

