

Tip\$ and Treasure\$ Weekly

Published by NonProfit Solutions NW

07/31/09

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Announcements

ACT NOW!! The deadline to apply is August 1!!

Thurston County non-profit organizations can receive volunteer help for hands-on projects as part of United Way of Thurston County's 17th Annual Day of Caring on Sept 25.

This year, United Way has partnered with the Volunteer Center of Lewis, Mason and Thurston Counties and The Evergreen State College to bring Day of

Mobile giving is catching on

By Kristi Heim
Seattle Times business reporter

Because most of the \$300 billion a year in charitable giving in the U.S. comes from individuals, Jim Manis, chief executive of the Mobile Giving Foundation, saw mobile giving as a way to reach a new demographic. He could increase the pool of charitable donors by capitalizing on the popularity of text messaging, which is used by almost 70 percent of people aged 18 to 24.

[Mobile Giving Foundation](#)

For most nonprofits, raising money means asking donors to write a check. But like music, maps and movies, charitable giving is also going mobile.

With a mobile phone, donating to a cause can be as simple as typing MEALS, WATER or ALIVE.

"Giving should be easy, it should be fun and it should be rewarding," said Jim Manis, chief executive of the Mobile Giving Foundation, a Bellevue-based nonprofit that provides technology for charitable organizations to run mobile campaigns.

A former wireless-industry executive, Manis started the foundation to create a channel for the millions of American mobile users to receive and respond to appeals from worthy causes.

Because most of the \$300 billion a year in charitable giving in the U.S. comes from individuals, Manis saw mobile giving as a way to reach a new demographic. He could increase the pool of charitable donors by capitalizing on the popularity of text messaging, which is used by almost 70 percent of people aged 18 to 24.

Reaching younger donors also fits into an emerging trend in philanthropy: While nonprofits relied on a smaller number of donors making large gifts in the past, the new paradigm is appealing to a vast number of smaller donors.

Click [HERE](#) to read the rest of the article.

[Workshops, Events, Seminars and More!](#)

Caring to a new level!

In the spirit of true collaboration, Day of Caring is coordinating with Evergreen's "Community to Community Action Day" to offer both fun and meaningful opportunities for youth, individuals and families in community service.

Click [here](#) to read more about Day of Caring.

Click [here](#) to sign up to host a project.

[Introduction to Blogging for Nonprofits and Libraries](#)

Thursday, August 6, 11 a.m. Pacific time

Is your organization looking to expand your reach and communicate more directly with your supporters and community? Are you considering starting a blog to help you do this?

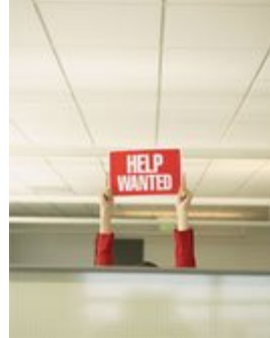
Join Becky Wiegand from TechSoup during this free webinar as she interviews Allyson Kapin, blogger for Care2's nonprofit marketing blog Frogloop, and Jason Griffey, who literally wrote the book on blogging for libraries to discuss the ins and outs of starting a blog for your organization. From considerations like which tool to use, how much staff time to commit, whether volunteers and interns should help, best practices, and how to launch your blog into the blogosphere, we'll discuss all the basics of how to get started.

Click [here](#) to register.

Our Clients Get Results!

Call on us for:

- visionary, accountable boards of directors.
- creating real, deliberate, discernible change.
- sustainable, diverse funding streams.
- trusting, productive meeting environments.
- long-term, quality staff relationships.



Neighborhood Revitalization Program Manager

White Center Community Development Association

Seeking full-time exempt employee responsible for development, management and implementation of White Center's vision for neighborhood business district. Flexible schedule and work environment negotiable.

Interested parties should submit a resume and cover letter before Friday, August 14, 5:00pm.

- higher visibility in your community.
- an open and responsible organizational culture.
- making the sum of the parts work for the whole.

Click [here](#) for full job description.

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## Outreach and Education Specialist

Teen Link

### Quick Links

[NPS Website](#)

[Services](#)

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[Client List and Audio Testimonials](#)

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[SolutionsNOW! Consulting](#)

[SolutionsNOW! Consulting Blog](#)

[One-Stop Resource Facebook Page](#)

-

[Nonprofit Leadership Institute News](#)

[Community Fundraising Event Calendar](#)

[Job Board](#)

The Teen Link Outreach & Education Specialist is responsible for establishing and maintaining relationships with King County schools through meetings with school faculty and administrators, and scheduling and presenting the Youth Suicide Prevention Curriculum to junior and senior high school students.

Additional focus will be placed on raising awareness of the program's services through general community outreach. Some phone line supervision, program development, community outreach and volunteer management will also be expected.

Click [here](#) for the full job description.

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Case Manager

Catholic Community Services

Provide case management services to prevent families from entering into economic/housing crisis in South King County and South Seattle. Support families in regaining stability and reducing risk of repeated crisis; expected to carry 20 to 30 family caseloads at any given time.

This is a 37.5 hour work week! Starting salary is \$15.25 or DOE. This position is temporary, with possibility of continuation dependent upon grant funding.

Click [here](#) for the full job description.

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Send your open position announcements to

[admin@nonprofitsolutionsnw.com](mailto:admin@nonprofitsolutionsnw.com) to be included in upcoming publications.

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Here are a few of our favorite websites for nonprofit job searching:

#### Contact Information

NonProfit Solutions NW,  
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[Philanthropy Northwest](#)

[Chronicle of Philanthropy](#)

[Go2WorkSource.com](#)

[The Olympian's CareerBuilder](#)

[The NonProfit Times](#)

[Association of Fundraising Professionals-Jobs](#)

[Northwest Development Officers Association](#)

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Let us know if you have others!

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#### Quote of the Day

"I, not events, have the power to make me happy or unhappy today. I can choose which it shall be. Yesterday is dead, tomorrow hasn't arrived yet. I have just one day, today, and I'm going to be happy in it." - Groucho Marx